



FOR IMMEDIATE RELEASE

CONTACT: public.relations@wawa.com

Wawa Sends Off Delaware Special Olympics Team in Style

Wawa Salutes Athletes and In-Store Fundraising Efforts as Team Heads Off to Compete in 2014 Special Olympics USA Games in New Jersey

June 14, 2014 (Wawa, PA) – Wawa Inc. today announced a company-hosted special send-off ceremony for the Special Olympics athletes of Delaware competing in this year's **2014 Special Olympics USA Games in New Jersey**. From **June 14-21**, the state of New Jersey will host the **2014 Special Olympics USA Games** where more than 3,500 athletes from around the country will compete in 16 sports before tens of thousands of fans and volunteers. As the proud presenting sponsor for each of the state teams in Wawa's operating areas of PA, NJ, DE, MD, VA, and FL, Wawa will host a special send-off event the day the teams board their buses to travel to the games as a way to honor these life-changing athletes.

On June 14 from 12:00- 1:00 PM at the Bob Carpenter Center, University of Delaware, Wawa associates and Wawa's mascot, Wally Goose, will wish the Special Olympics athletes farewell with snacks, fanfare, and exciting festivities. Wawa associates will present the Special Olympics athletes with a check for **\$139,369.07**, all raised through in-store customer donations from their home state in 2013 and early 2014. Wawa associates will fill the team's bus with Wawa snacks and beverages, do a cheer for the athletes, and sign and present a Wawa "**Cheering on our Home Team**" banner by state banner for the athletes to bring with them for the games.

"All of us at Wawa are proud to help support the inspiring men and women who make up the Special Olympics Teams and we can't thank our customers enough for their generous fundraising efforts," said Chris Gheysens, Wawa's President and CEO. "We feel it's our privilege to be the presenting sponsor for the athletes in our six-state operating area, and are truly moved, on a daily basis, by these wonderful athletes. They have taught us all what it means to be empowered and chase your dreams."

All Wawa stores in its six state operating area began collecting funds from July, 2013 to January, 2014 to offset the cost of the state's hometown team for travel, lodging, uniforms and meals. Every Wawa store conducted a combination of coin collections and scanning campaigns providing customers the opportunity to make a \$1, \$3 or \$5 contribution at the point of sale.

About the 2014 Special Olympics USA Games

The athletes participating in the 2014 Special Olympics USA Games will be supported by 1,000 coaches, 10,000 volunteers and an anticipated 70,000 spectators. The 2014 USA Games will celebrate the Special Olympics movement, promote the ideals of acceptance and inclusion through sport, and showcase the talents of athletes with intellectual disabilities. The 2014 USA Games will be staged throughout Mercer County, NJ including competitions at Princeton University, Rider University, The College of New Jersey and Mercer County Park, with the Opening Ceremony taking place at the Prudential Center in Newark.



About Wawa's Commitment to Fulfilling Lives

*Wawa believes that it has a role in making the world a better place. For Wawa associates, that doesn't mean simply filling customer orders – it means fulfilling the lives that they touch every day. Beginning with its first store, Wawa has worked its way into the hearts, minds and fabric of people's lives. Wawa does it around the clock, in 3 ½ minute doses, every day- 24/7, 365 days a year. Wawa is so committed to this concept, it has made fulfilling lives its ultimate purpose and goal – every day. In 2014, Wawa will extend its commitment to fulfilling lives every day through several groundbreaking initiatives and announcements including: the launch of The Wawa Foundation to formalize and increase its support of charities and community programs; the celebration of its 50th anniversary in the convenience industry; the release of its first book authored by former President & CEO Howard Stoeckel entitled, *The Wawa Way: How a funny name and six core values revolutionized convenience*; and through the opening of 45 new Wawa stores dedicated to enhancing Wawa's presence in our markets and bringing the Wawa experience to more people.*

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, Pa, in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960's, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for fresh, built-to-order foods, beverages, coffee, fuel services, and surcharge-free ATM's. A chain of more than 650 convenience retail stores (over 385 offering gasoline), Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland and Virginia and Central Florida. The stores offer a large fresh food service selection, including Wawa brands such as built-to-order hoagies, freshly-brewed coffee, hot breakfast sandwiches, built-to-order Specialty Beverages, and an assortment of soups, sides and snacks.

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Wawa Sends Off Maryland Special Olympics Team in Style

Wawa Salutes Athletes and In-Store Fundraising Efforts as Team Heads Off to Compete in 2014 Special Olympics USA Games in New Jersey

June 14, 2014 (Wawa, PA) – Wawa Inc. today announced a company-hosted special send-off ceremony for the Special Olympics athletes of Maryland competing in this year's **2014 Special Olympics USA Games in New Jersey**. From **June 14-21**, the state of New Jersey will host the **2014 Special Olympics USA Games** where more than 3,500 athletes from around the country will compete in 16 sports before tens of thousands of fans and volunteers. As the proud presenting sponsor for each of the state teams in Wawa's operating areas of PA, NJ, DE, MD, VA, and FL, Wawa will host a special send-off event the day the teams board their buses to travel to the games as a way to honor these life-changing athletes.

On June 14 from 11:00 AM- 1:00 PM at Towson University, Wawa associates and Wawa's mascot, Wally Goose, will wish the Special Olympics athletes farewell with snacks, fanfare, and exciting festivities. Wawa associates will present the Special Olympics athletes with a check for **\$153,076.57**, all raised through in-store customer donations from their home state in 2013 and early 2014. Wawa associates will fill the team's bus with Wawa snacks and beverages, do a cheer for the athletes, and sign and present a Wawa "**Cheering on our Home Team**" banner by state banner for the athletes to bring with them for the games.

"All of us at Wawa are proud to help support the inspiring men and women who make up the Special Olympics Teams and we can't thank our customers enough for their generous fundraising efforts," said Chris Gheysens, Wawa's President and CEO. "We feel it's our privilege to be the presenting sponsor for the athletes in our six-state operating area, and are truly moved, on a daily basis, by these wonderful athletes. They have taught us all what it means to be empowered and chase your dreams."

All Wawa stores in its six state operating area began collecting funds from July, 2013 to January, 2014 to offset the cost of the state's hometown team for travel, lodging, uniforms and meals. Every Wawa store conducted a combination of coin collections and scanning campaigns providing customers the opportunity to make a \$1, \$3 or \$5 contribution at the point of sale.

About the 2014 Special Olympics USA Games

The athletes participating in the 2014 Special Olympics USA Games will be supported by 1,000 coaches, 10,000 volunteers and an anticipated 70,000 spectators. The 2014 USA Games will celebrate the Special Olympics movement, promote the ideals of acceptance and inclusion through sport, and showcase the talents of athletes with intellectual disabilities. The 2014 USA Games will be staged throughout Mercer County, NJ including competitions at Princeton University, Rider University, The College of New Jersey and Mercer County Park, with the Opening Ceremony taking place at the Prudential Center in Newark.



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Wawa Sends Off New Jersey Special Olympics Team in Style

Wawa Salutes Athletes and In-Store Fundraising Efforts as Team Heads Off to Compete in 2014 Special Olympics USA Games

June 13, 2014 (Wawa, PA) – Wawa Inc. today announced a company-hosted special send-off ceremony for the Special Olympics athletes of New Jersey competing in this year's **2014 Special Olympics USA Games in their home state- New Jersey**. From **June 14-21**, the state of New Jersey will host the **2014 Special Olympics USA Games** where more than 3,500 athletes from around the country will compete in 16 sports before tens of thousands of fans and volunteers. As the proud presenting sponsor for each of the state teams in Wawa's operating areas of PA, NJ, DE, MD, VA, and FL, Wawa will host a special send-off event the day the teams board their buses to travel to the games as a way to honor these life-changing athletes.

On June 14 from 9:30 - 11:00 AM at Rutgers University at the Highpoint Solutions Stadium, Wawa associates and Wawa's mascot, Wally Goose, will wish the Special Olympics athletes farewell with fanfare and exciting festivities. Wawa associates will present the Special Olympics athletes with a check for **\$621,205.03**, all raised through in-store customer donations from their home state in 2013 and early 2014. Wawa associates will do a cheer for the athletes and sign and present a Wawa "**Cheering on our Home Team**" banner by state banner for the athletes to bring with them for the games.

"All of us at Wawa are proud to help support the inspiring men and women who make up the Special Olympics Teams and we can't thank our customers enough for their generous fundraising efforts," said Chris Gheysens, Wawa's President and CEO. "We feel it's our privilege to be the presenting sponsor for the athletes in our six-state operating area, and are truly moved, on a daily basis, by these wonderful athletes. They have taught us all what it means to be empowered and chase your dreams."

All Wawa stores in its six state operating area began collecting funds from July, 2013 to January, 2014 to offset the cost of the state's hometown team for travel, lodging, uniforms and meals. Every Wawa store conducted a combination of coin collections and scanning campaigns providing customers the opportunity to make a \$1, \$3 or \$5 contribution at the point of sale.

About the 2014 Special Olympics USA Games

The athletes participating in the 2014 Special Olympics USA Games will be supported by 1,000 coaches, 10,000 volunteers and an anticipated 70,000 spectators. The 2014 USA Games will celebrate the Special Olympics movement, promote the ideals of acceptance and inclusion through sport, and showcase the talents of athletes with intellectual disabilities. The 2014 USA Games will be staged throughout Mercer County, NJ including competitions at Princeton University, Rider University, The College of New Jersey and Mercer County Park, with the Opening Ceremony taking place at the Prudential Center in Newark.



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Wawa Sends Off Pennsylvania Special Olympics Team in Style

Wawa Salutes Athletes and In-Store Fundraising Efforts as Team Heads Off to Compete in 2014 Special Olympics USA Games in New Jersey

June 14, 2014 (Wawa, PA) – Wawa Inc. today announced a company-hosted special send-off ceremony for the Special Olympics athletes of Pennsylvania competing in this year's **2014 Special Olympics USA Games in New Jersey**. From **June 14-21**, the state of New Jersey will host the **2014 Special Olympics USA Games** where more than 3,500 athletes from around the country will compete in 16 sports before tens of thousands of fans and volunteers. As the proud presenting sponsor for each of the state teams in Wawa's operating areas of PA, NJ, DE, MD, VA, and FL, Wawa will host a special send-off event the day the teams board their buses to travel to the games as a way to honor these life-changing athletes.

On June 14 from 9:30- 11:30 AM, at the Wells Fargo Center in Philadelphia, Wawa associates and Wawa's mascot, Wally Goose, will wish the Special Olympics athletes farewell with snacks, fanfare, and exciting festivities. Wawa associates will present the Special Olympics athletes with a check for **\$311,224.50**, all raised through in-store customer donations from their home state in 2013 and early 2014. Wawa associates will fill the team's bus with Wawa snacks and beverages, do a cheer for the athletes, and sign and present a Wawa "**Cheering on our Home Team**" banner by state banner for the athletes to bring with them for the games.

"All of us at Wawa are proud to help support the inspiring men and women who make up the Special Olympics Teams and we can't thank our customers enough for their generous fundraising efforts," said Chris Gheysens, Wawa's President and CEO. "We feel it's our privilege to be the presenting sponsor for the athletes in our six-state operating area, and are truly moved, on a daily basis, by these wonderful athletes. They have taught us all what it means to be empowered and chase your dreams."

All Wawa stores in its six state operating area began collecting funds from July, 2013 to January, 2014 to offset the cost of the state's hometown team for travel, lodging, uniforms and meals. Every Wawa store conducted a combination of coin collections and scanning campaigns providing customers the opportunity to make a \$1, \$3 or \$5 contribution at the point of sale.

About the 2014 Special Olympics USA Games

The athletes participating in the 2014 Special Olympics USA Games will be supported by 1,000 coaches, 10,000 volunteers and an anticipated 70,000 spectators. The 2014 USA Games will celebrate the Special Olympics movement, promote the ideals of acceptance and inclusion through sport, and showcase the talents of athletes with intellectual disabilities. The 2014 USA Games will be staged throughout Mercer County, NJ including competitions at Princeton University, Rider University, The College of New Jersey and Mercer County Park, with the Opening Ceremony taking place at the Prudential Center in Newark.



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Wawa Sends Off Virginia Special Olympics Team in Style

Wawa Salutes Athletes and In-Store Fundraising Efforts as Team Heads Off to Compete in 2014 Special Olympics USA Games in New Jersey

June 13, 2014 (Wawa, PA) – Wawa Inc. today announced a company-hosted special send-off ceremony for the Special Olympics athletes of Virginia competing in this year's **2014 Special Olympics USA Games in New Jersey**. From **June 14-21**, the state of New Jersey will host the **2014 Special Olympics USA Games** where more than 3,500 athletes from around the country will compete in 16 sports before tens of thousands of fans and volunteers. As the proud presenting sponsor for each of the state teams in Wawa's operating areas of PA, NJ, DE, MD, VA, and FL, Wawa will host a special send-off event the day the teams board their buses to travel to the games as a way to honor these life-changing athletes.

On June 13 from 6:30 - 8:30 PM at the Richmond Hotel, Wawa associates and Wawa's mascot, Wally Goose, will wish the Special Olympics athletes farewell with snacks, fanfare, and exciting festivities. Wawa associates will present the Special Olympics athletes with a check for **\$179,528.87**, all raised through in-store customer donations from their home state in 2013 and early 2014. Wawa associates will fill the team's bus with Wawa snacks and beverages, do a cheer for the athletes, and sign and present a Wawa "**Cheering on our Home Team**" banner by state banner for the athletes to bring with them for the games.

"All of us at Wawa are proud to help support the inspiring men and women who make up the Special Olympics Teams and we can't thank our customers enough for their generous fundraising efforts," said Chris Gheysens, Wawa's President and CEO. "We feel it's our privilege to be the presenting sponsor for the athletes in our six-state operating area, and are truly moved, on a daily basis, by these wonderful athletes. They have taught us all what it means to be empowered and chase your dreams."

All Wawa stores in its six state operating area began collecting funds from July, 2013 to January, 2014 to offset the cost of the state's hometown team for travel, lodging, uniforms and meals. Every Wawa store conducted a combination of coin collections and scanning campaigns providing customers the opportunity to make a \$1, \$3 or \$5 contribution at the point of sale.

About the 2014 Special Olympics USA Games

The athletes participating in the 2014 Special Olympics USA Games will be supported by 1,000 coaches, 10,000 volunteers and an anticipated 70,000 spectators. The 2014 USA Games will celebrate the Special Olympics movement, promote the ideals of acceptance and inclusion through sport, and showcase the talents of athletes with intellectual disabilities. The 2014 USA Games will be staged throughout Mercer County, NJ including competitions at Princeton University, Rider University, The College of New Jersey and Mercer County Park, with the Opening Ceremony taking place at the Prudential Center in Newark.



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