



Committing \$50 Million in Five Years to Health, Hunger and Everyday Heroes

The Wawa Way is not simply a motto, slogan or title of a business book—it's a way of life, a guide for valuing people and a road map for building longstanding community relationships. So, it's no coincidence that on the occasion of Wawa's 50th Anniversary, as the book, *The Wawa Way*, becomes a reality, that Wawa also formalize its longstanding commitment to the communities it serves by launching The Wawa Foundation. Through The Wawa Foundation, Wawa will have the opportunity to create even more positive change and awareness for its community partners. Together, Wawa and The Wawa Foundation's goal is to commit \$50 million in the next five years to causes in support of Health, Hunger and Everyday Heroes.

Our Purpose: Fulfilling Lives Every Day by Building Stronger Communities

Who We Are: The Wawa Foundation Inc. is a 501(c)(3) non-profit corporation founded by Wawa, Inc. to support Wawa's charitable giving and philanthropic activities. We invite you to learn more about The Wawa Foundation and become a part of the Wawa Way! Visit www.TheWawaFoundation.org.

Why We Exist: At Wawa, we believe we all have a role in making the world a better place, not only by filling customer orders, but by fulfilling the lives we touch every day. Part of this commitment extends through The Wawa Foundation's focus, where we will help build happier, stronger communities.

Where We Give: The Wawa Foundation will focus its giving in three main areas:



Health: We will provide funding to organizations committed to saving and improving lives in the communities Wawa serves. Specifically, we support those dedicated to the care and treatment of families and children in Wawa's areas of operation.



Hunger: We are committed to playing a leading role in hunger relief in the communities Wawa serves. We do this by creating food access for Americans struggling with hunger through partnerships with regional suppliers and local food banks.

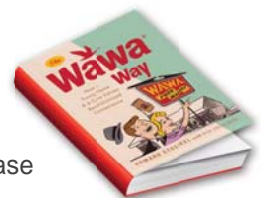


Everyday Heroes: We are passionate about supporting and celebrating our everyday heroes, such as crisis responders, members of the military and veterans. It's our way of thanking the men and women who respond, serve and keep our communities safe.

How We Give:

Grants: We have a grant program with three types of grants: local, state and national. We want to ensure our commitment travels from the local communities to the regional footprint Wawa occupies in the mid-Atlantic and central Florida.

In-Store Fundraising: In-store fundraising occurs annually with state and corporate partners. Every year, we have Wawa customers to thank for contributing millions to causes supporting the local communities that Wawa serves. Donating is made easy through donation boxes and point-of-purchase scan materials with pre-set amounts in Wawa stores.



**All Proceeds of The Wawa Way benefit The Wawa Foundation*
